

FRANCHISE PROSPECTUS

We deliver state-of-the-art hair products aimed at ensuring our customers feel their best both in the salon & at home. The hair care products we deliver are carefully selected & integrated both in terms of performance & care.



We strive to make every customer, in need, our own; making sure we listen to everything about the fact that we reflect
THE BEAUTY OF YOUR INDIVIDUALITY!



The Salon Industry Opportunity



The growing awareness for self-grooming and the increasing social media savvy consumer base demanding to meet benchmark beauty standards, In India, people nowadays have become conscious about their appearance and are constantly spending money to enhance the way they look. Looking good is no more seen as a luxury or occasional, rather as a necessary part of life. This has allowed for the significant growth of the beauty and wellness services segment, with consumers paying frequent visits to salons. The salon industry in India is seen as booming in the recent past.

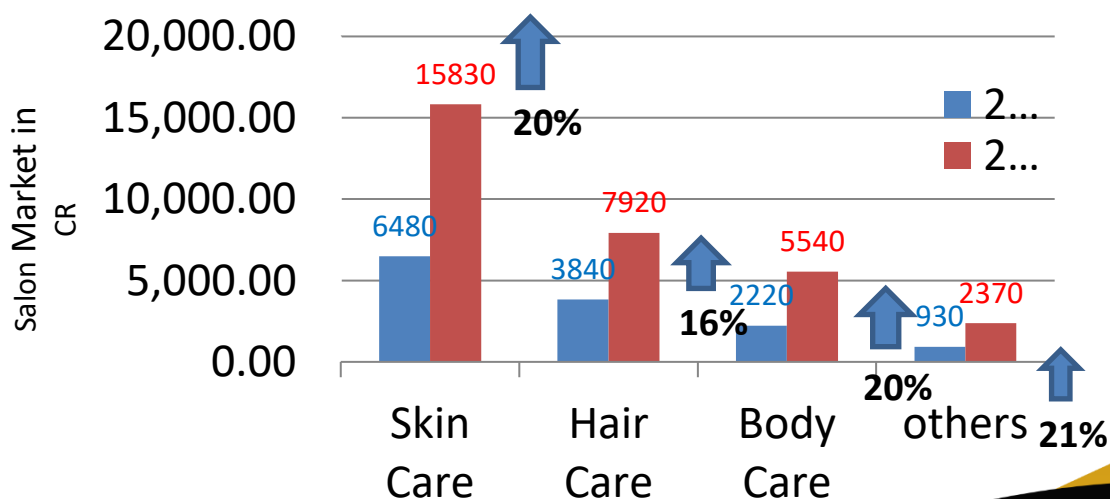


Increasing Purchasing Power of the Indian Consumer – 8% of the respondents reported an increase in household incomes since February 2020

Greater Inclination to Spend on Everyday Lifestyle – 76% people said they will spend more on leisurely activities than they did earlier once the vaccine is out.

Men's Growing Interest in Grooming – 29 % of the male respondents said they are used to getting specialized grooming services

Large number of young people in the country – 50 % of the Indian population is below the age of 25; and 65% below 35.



VISION



More than just a hair salon our vision is to empower more individuals in the field of beauty and hair care and mold them into excellent service providers with a reach for client satisfaction goals.

MISSION

Our mission at Next-Gen PIXIE is to provide personalized care and service to our customers with our team of highly skilled and experienced professionals. We value teamwork and creativity and we always strive to satisfy your needs and expectations.

Why Franchising ?



- Franchises have a higher rate of success than start-up businesses.
- The independence of small business ownership supported by the benefits of a big business network.
- Operating under the banner of an already established & proven business.
- Advantage of the numerous business relationships already established by the franchisor.
- You can run a business without the experience of the same.
- Training, procedural, process and managerial support are all ongoing.
- You may find it easier to secure finance for a franchise.
- Franchisees can often take advantage of bulk discounts on products as well.
- Your company has a BRAND NAME – it matters.

Why Next-Gen Pixie ?



- Fastest trusted growing salon Chain.
- Established a trusted brand image.
- Maximum repeated clients for better service quality.
- Affordable price with wide range of professional brand products.
- Having the best Loyalty program for clients in the city.
- Training & experimenting on new techniques & new trends.
- Open & transparent policy.
- Low Brand fees with high ROI
- Continuous Operational, Promotional & business growing supports.
- Lesser risk of security of Investment.
- We believe in TRP (Training, Rectifying & Progressing).



Our dedicated team of beauticians, nails, & skin technicians go hand in hand with countless long periods of experience in the beauty business.

WE HOPE TO EXCEL IN THE HEARTS OF OUR CUSTOMERS.

We have created a salon that offers the most significant quality benefits for your hair and skin that benefits our guests and our staff.

Membership Plans

Membership Plans

Glitz Card

Description	For Privilege Member only
Benefits	10 % off on all services. Complementary Service on Birthday & Anniversary
Validity	For Five years.
Value	Rs. 333/- Only

Supporting Partners (Brand Promotion)

 ARTSNMOR	 ICICI Bank	 PhonePe	 WELLA PROFESSIONALS
 IKONIC PROFESSIONAL	 KRÖNE PROFESSIONAL	 L'ORÉAL PROFESSIONNEL PARIS	 VEGA PROFESSIONAL
 Organic HARVEST	 <i>Garnier</i> PROFESSIONAL	 Raaga PROFESSIONAL	 LOTUS PROFESSIONAL
 SWISS BEAUTY Let's create new look	 GK HAIR PROFESSIONAL	 Schwarzkopf PROFESSIONAL	 streak PROFESSIONAL

and Manny More.....

Customer Retention



- Not so important or not at all important
- Somewhat important
- Very or extremely important



Royalty

- Brand Fee/Franchise Fee 1 Lakh(Non Refundable).
- 5000 per month calculated from the date of Inauguration.
- Agreement for 3 years.
- Extended for 1 yr. if royalty paid on time.

Benefits

- Lowest Brand Fee in industry.
- Fixed and Lowest Royalty in industry.
- Get all salon products in low price compare to market.
- Digital Billing Software to monitor day to day salon operation.

SUPPORT from us.

- Clarifying all your doubts regarding this business.
- Site selection & market study.
- Assisting in Legal & Government activities.
- Architectural & Interior design finalizing.
- Supervision of on going project.
- Equipment selection & sourcing.
- Vendor identification & supplying you with best deals.
- Pre Lunch & Inaugural promotions planning .
- Staff training.
- IT, Software & Telecommunication Training.
- Promotion, Brand building & PR support.
- On going Managerial, Staff Training for Personal behavior, new product, new service & new techniques.
- Reviewing of each parameter on monthly basis.



Expectations from you.



- Complete Trust & Loyalty.
- Your interest & willingness for growth of revenue.
- Leadership & ownership qualities.
- Passion towards beauty industry.
- Ability to invest on requirements for growth.
- Tax obligations & Insurance of shop.
- All License and govt. permissions.
- Co-operation & Transparent to Franchisor staffs.
- No knowledge of running the beauty business.
- Interest to Learn





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WE PROMOTE A LIFESTYLE WHERE
CONFIDENCE IS A BYPRODUCT.